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Firecrest Ignites U.S. Operations

(Limerick, Ireland; October 5, 2010) – [Firecrest](#), an e-technology solutions provider that definitively enhances investigator site performance, announced today the establishment of its United States (U.S.) operations. In addition to the current Ireland operations, Firecrest has implemented the same site performance management systems in the U.S. to help solve the challenges organizations face during clinical trial management and site performance.

“We are thrilled to implement our capabilities into the U.S. market,” stated Firecrest CEO, Alan Horgan. “We feel strongly about the guaranteed benefits and advancements our clients receive with the use of our [e-clinical technology](#), which is proven to enhance compliance, consistency, and the quality of execution for all study-related procedures and activities.”

As of September 7, 2010, Firecrest has relocated from its New York, New York, facility to a new space located on the 2nd Floor at 100 Overlook Center in Princeton, New Jersey. The corporate headquarters remains in Limerick, Ireland.

Firecrest, established in 2001, is the innovator in [site performance](#) management systems that solve the many challenges facing clinical trial management and poor site performance. Firecrest’s products help investigators run complex trials by specifically improving compliance, consistency, and quality of execution of all study-related procedures and activities conducted by investigator site staff and monitoring teams.

About Firecrest

Firecrest definitively improves clinical site performance through e-clinical technology solutions that provide investigator training and study management tools. Reducing trial costs and protocol deviation, Firecrest is proven to enhance compliance, consistency, and the quality of execution for all study-related procedures and activities. Firecrest works to increase patient recruitment by 10-12 percent and produces much cleaner data with a 40-50 percent reduction in data queries. For more information about Firecrest’s game-changing technology, visit www.firecrestclinical.com and follow Firecrest on [Twitter](#).

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